The Protocol School of Washington®

Pamela Eyring, President

Pamela Eyring is the president and owner of The Protocol School of Washington® (www.psow.edu), an accredited school focusing on international protocol, business etiquette, and communication skills training. With more than four decades of public and private sector experience in operational protocol and educational development, Pamela has extensive knowledge of U.S. and international practices. She is a global thought leader in the etiquette and protocol industry. Currently, she oversees the national and international operations of the PSOW in Washington, D.C., Columbia, S.C., and Dubai, UAE.

Pamela and the PSOW team won the Gold Globee® Award as Best Training Provider of the Year in the 10th Annual 2025 Awards Program for Achievement. She has also received past recognition, being named the Enterprising Woman of the Year from *Enterprising Women Magazine*. Because of her expertise in cross-cultural communication, international protocol, and etiquette, Pamela is regularly featured as a protocol and etiquette expert on national and regional radio and TV outlets, from the *Today Show, PBS NewsHour* and *CNN* to *FOX Business, Reuters* and *The Wall Street Journal, among many others.*

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