

Pamela Eyring, President



Pamela Eyring is the president and owner of The Protocol School of Washington®, (www.psow.edu), an accredited school focusing on international protocol, business etiquette, and communication skills training. With more than three decades of public and private sector experience in operational protocol and educational development, Pamela has extensive knowledge of U.S. and international practices and is a global thought leader in the etiquette and protocol industry. Currently, she oversees the national and international operations of the PSOW in Washington, D.C., Columbia, S.C., and Dubai, UAE.

In 2013, Pamela was named the Enterprising Women of the Year from Enterprising Women Magazine. Because of her expertise in cross cultural communication, international protocol and etiquette, Pamela was named as the Washington Business Journal's first monthly Biz Etiquette columnist and has written a Modern Business Etiquette column for international news agency Reuters. She is regularly featured as a protocol and etiquette expert on national and regional radio and TV outlets including the Today Show; CNN; FOX Business; AARP-TV, ABC Radio Network, and recently appeared on PBS Newshour. She has also been featured in major national and international print and digital outlets that include The Wall Street Journal; The New York Times; The Washington Post; Associated Press; Forbes.com; Entrepreneur.com; and Inc.com

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